ISMAR 2020
Recife/Porto de Galinhas - Brazil
Frequently Asked Questions

ISMAR 2020 in Recife/Porto de Galinhas
Why Recife?

- **Porto Digital** is one of the main IT parks in Latin America
  - 300 companies and funding/government bodies
  - 9,000 employees
  - US$ 450 million in revenue

- Important industrial and academic tradition in arts and technology
  - **Portomídia**: technological park focused on Creative Economy, Games and Digital Media
Why Recife?

● Innovation and entrepreneurship ecosystem
  ○ Automotive industry: Fiat factory and research center
  ○ Oil and Gas industry: Abreu e Lima refinery
  ○ Atlântico Sul shipyard
● Several private and public Universities
● For more information, access:
  ○ https://visit.recife.br/en/
How Can I Get to Recife?

- Recife International Airport (REC)
- Direct flights connecting Recife to more than 50 destinations:
  - **Portugal**: Lisbon
  - **Spain**: Madrid
  - **U.S.A.**: Miami, Orlando and Fort Lauderdale
  - **Panama**: Panama City
  - **Chile**: Santiago
  - **Argentina**: Buenos Aires, Córdoba and Rosário
  - **Uruguay**: Montevideo
  - **Cape Verde**: Sal
Do I Need a Visa to Visit Brazil?

- **Visa exemption for up to 90 days:**
  - Almost all Latin America countries
  - Almost all European countries
  - United States, Canada, Japan, Australia, Israel, New Zealand, South Korea, and others

- **Visa exemption for up to 30 days to Singapore**

- **For more information, access:**
Why Porto de Galinhas?

- Porto de Galinhas was the **best beach in Brazil** for 10 consecutive years (2006-2015)
- Porto de Galinhas is among the **safest cities** in Brazil
- Porto de Galinhas is a coastal city in the **Recife metropolitan area**
- For more information, access:
  - [https://www.portodegalinhas.org.br/home-eng](https://www.portodegalinhas.org.br/home-eng)
How Can I Get to Porto de Galinhas?

- Porto de Galinhas is located **55 km (34 miles)** from Recife International Airport
- You can get to Porto de Galinhas by rented car, taxi, Uber, private transfer or regular bus
- It takes around **55 minutes** to get to Porto de Galinhas (expect by regular bus, which takes **1 hour and 30 minutes**).
How Much It Will Cost to Get in Porto de Galinhas?

- If you want to drive, **renting a car** should cost around US$18.00 (R$75.00) per day plus gas, which costs around US$1.15 (R$4.75) per litre
- The road to Porto de Galinhas is **safe and tolled**, which costs around US$2.00 (R$8.30)
- The **drivers license** of most countries is valid in Brazil
How Much Will It Cost to Get to Porto de Galinhas?

- The expected price using other means of transportation:
  - Taxi: US$35.00 (R$145.00)
  - Uber: US$26.00 (R$110.00)
  - Private transfer (round-trip)
    US$36.00 (R$150.00)
  - Regular bus: US$4.00 (R$15.00)
Where ISMAR Will Happen?

- Hotel Armação
- Hotel Armação has 188 rooms
  - Double: around US$100.00 per day
  - Triple: around US$125.00 per day
- Breakfast included
- For more information, access:
Where Can I Stay in Porto de Galinhas?

- Porto de Galinhas has a **complete hotel chain**. There are resorts, luxury hotels, hotels, budget hotels and hostels.
- There are a lot of options close to Hotel Armação if you want to stay somewhere else.
- For more information, access:
  - [http://www.booking.com](http://www.booking.com)
  - [http://www.airbnb.com](http://www.airbnb.com)
What Are The Daily Expenses in Porto de Galinhas?

- That varies a lot, but here are some reference values:
  - Meals at the hotels: around US$12.50 (R$50.00) per meal
  - Meals outside the hotels: around US$8.50 (R$35.00) per meal
  - Touristic activities in Porto de Galinhas: around US$37.00 (R$150.00) per day (meals not included)
What Are The Daily Expenses in Recife?

- That varies a lot, but here are some reference values:
  - 3-star hotels in Recife at walking distance to Boa Viagem beach: around US$60.00 to US$75.00 per day
  - Meals outside the hotels: around US$11.00 (R$45.00) per meal
  - Touristic activities in Porto de Galinhas: around US$25.00 (R$100.00) per day (meals not included)
Should I Use Credit Card or Money?

- Brazilian Real (or simply Real) is the Brazilian currency
- Other currencies are not accepted in Brazil except in border cities
- International credit card is widely accepted, including street vendors and taxi
- However, it is advisable to have some cash with you
Where Can I Travel to Enjoy More of Brazil?

- You can drive to near cities, such as João Pessoa (2h north), Natal (4h north) and Maceió (4h south). There are several nice beaches between Recife and those cities.
- Recife has direct flights to most major cities in Brazil, including Fortaleza (1h), Salvador (1h), Belo Horizonte (2h30), Brasília (2h30), Rio de Janeiro (3h) and São Paulo (3h30).
Where Can I Travel to Enjoy More of Brazil?

- Fernando de Noronha is an island known for having beaches among the most beautiful in the world.
- It is a territory of Pernambuco and there are direct flights to the island (1h30).
How Can I Communicate?

- People in Brazil speak Portuguese
- Few people in Brazil speak English. Google Translator is useful for some situations
- Portuguese and Spanish are similar, but do not expect complex conversation in Spanish with most people
Do I Need Vaccination?

- **No vaccination is required** when visiting Recife.
- It is recommended to be **up to date** on your routine vaccinations.
- **Yellow fever vaccination** is highly recommended for travelers to Amazon forest, Pantanal and the south states.
How Can I Stay Healthy?

- Stay hydrated
- Do not drink tap water
- You may need to use insect repellent
- Brazil has a public health system that can treat you for free in case of emergency. But health insurance is highly recommended
  - For emergencies, call 192
What Do I Need to Bring When Coming to Brazil?

● Universal power outlet adapter
  ○ The power tension in Recife is 220V
● Sunscreen. Recife and Porto de Galinhas have more than 300 days of sun per year and October is already summer
● Breathable Clothing
● Your usual beach items
What Else Will Be Happening During ISMAR?

- 3 major Brazilian conferences on AR/VR, Computer Vision, Computer Graphics and Games will be co-located with ISMAR
- There are always musical shows and cultural events in Recife
- October is the kids month in Brazil and there are several kids activities in the country
- For football fans, October is usually the final games of Brazilian tournament